



President:

Bettina Yanez

President-Elect:

Sasha Tymkowicz

Vice President:

Christopher Ayala

CFO:

Oscar Figueroa

Secretary:

Jeannette Garcia

Immediate Past President:

Yolanda V. Torres

2020 Board of Directors

Rose Amezcua Moll

Karla Bustamante

Angel Camino

Stephanie Franco

Michael Mooney

Patricia Santamaria

Charise Solorio

Ashley Vacarro

Shelly Aronson

Beverly Moranda

Past Presidents:

Darrell P. White

Michael J. Silvas

Frederick P. Aguirre

Gregory Muñoz

Wallace R. Davis

Jess Araujo

Albert Mercado

Frank J. Valdez

Salvador Sarmiento

David A. Valles

Diane Nordby Valdez

Gilbert Maturino

Maurice Sanchez

Richard Armendariz

Alfredo M. Amezcua

Arturo M. Cisneros

Ruben A. Smith

George W. Abbes

Rebecca Jurado

Joseph L. Chairez

Cory Aguirre

Darren O. Aitken

Claudia Alvarez

John J. Isaza

Jamie Duarte

Fabio Cabezas

Federico Sayre

José Urcis

Lisa D. Ramirez

Lorena C. Peñaloza

Norma García Guillén

Monica E. Lukoschek

Carlos X Colorado

Genoveva Meza Talbott

Jose Gonzalez

Mayte Santacruz

Diana Lopez

Rafael Nendel-Flores

Lyo Figueroa

Eric Dominguez

HISPANIC BAR ASSOCIATION OF ORANGE COUNTY

P.O. Box 6130, Newport Beach, CA 92658

Telephone: (949) 478-1024 E-mail: info@ochba.org Web: www.ochba.org

February 04, 2020

Dear Community Partners:

As incoming President of the Hispanic Bar Association of Orange County (OCHBA), I am honored to invite you to our 42nd Annual Gala Scholarship Fundraiser and Installation Dinner, to be held on Saturday, March 7, 2020, at the Marriott in Irvine, California. Since it's founding in 1970, the OCHBA has been committed to promoting access to education, enhancing the quality of life of our members and our community, promoting access to justice and the judiciary for Latinx lawyers in Orange County. Share in our vision "*2020: Visionaries for Equality & Opportunity*"

We invite you to join our Black Tie event, break bread with us and celebrate the very deserving Wally Davis Scholarship recipients along with our special honorees. Join the 500 plus judges, attorneys, community leaders, and supporters who we expect will attend this celebration on March 7, 2020. The dinner will include installation of the 2020 OCHBA Board of Directors, recognition of our 2020 outstanding Wally Davis Scholarship recipients, and presentation of this years awards to the following:

- **Honorable Francisco Briseño Lifetime Achievement Award**

Chief Justice Tani G. Cantil-Sakauye

* accepting via Video of Appreciation

- **Attorney of the Year: Xavier Becerra, Attorney General of California**

- **Guardián de Justicia: Ada Briceño, Co-President UNITE HERE Local 11**

- **Corporate Citizen: American Honda Motor Co., Inc.**

- **The Judge James O. Perez Trailblazer Award**

The Annual Dinner is our principal fundraiser for the Wally Davis Memorial Scholarship Fund. This scholarship fund was created over 20 years ago with the vision of developing the next generation of OCHBA leaders and Latinx lawyers in Orange County. To date, we have awarded more than 75 scholarships to Latinx law students with ties to Orange County who have demonstrated tremendous achievements and a commitment to helping the Latinx community.

The success of this event relies heavily on your continued generosity. With your support, in the last five years alone we have been able to distribute over \$250,000 in scholarships to deserving law students. We are deeply thankful for your generous contributions and look forward to having you join us again in

2020. Enclosed are sponsorship forms for your consideration.

Your early sponsorship commitment assures your recognition in our dinner program.

Please contact me at (714) 971-8000 or our administrator via e-mail at info@ochba.org if you have any questions. Thank you in advance for your support. I look forward to seeing you on March 7, 2020.

Warmest regards,

Bettina Yanez

Bettina Yanez
2020 OC HBA President

OUR MISSION STATEMENT

The Hispanic Bar Association of Orange County promotes **education, unity, and excellence** in the Hispanic legal community by expanding the business and professional opportunities available to its members, enhancing the members' business and professional stature in the Hispanic community, increasing the participation of Hispanic leaders in civic affairs and enhancing the quality of life for the members and the community.

The OCHBA enhances the quality of life of our community by mentoring law students, donating backpacks filled with school supplies to local schools, by supporting the Elizabeth Macias Legal Studies Academy, donating clothing, volunteering at Citizenship fairs and providing free legal advice and seminars to the community through the Centro Cultural in Santa Ana. We invite you to become a regular supporter of the OCHBA in order that we can continue promoting and enhancing the quality of life of all with an emphasis on our Latinx community.

I thank you in advance for your continued generosity.



Hispanic Bar Association of Orange County's 42nd Annual Scholarship Fundraiser & Installation Dinner

Event Sponsor.....\$25,000

- Three VIP (3) tables of ten (10)
- One (1) complimentary hotel room for day of the event
- Prominent logo placement on all invitations, OCHBA website and in the ballroom
- Opportunity to address guests
- Full page ad space-back cover of Installation Dinner Program
- Verbal recognition of sponsorship status at Installation Dinner
- Electronic display of company name inside ballroom
- One (1) display table in the event registration area
- Logo & Link to OCHBA website & HBA E-Newsletter
- "Featured Company" on OCHBA website for one (1) year as HBA Corporate Partner
- Opportunity to provide promotional material/mementos to all attendees
- Six (6) tickets for Opening reception
- Six (6) tickets to all HBA events for one (1) year w/complimentary display table

Platinum Sponsor.....\$15,000

- Two VIP (2) tables of ten (10)
- Prominent logo placement on all invitations, OCHBA website and in the ballroom
- Full page ad space in Installation Dinner Program
- Verbal recognition of sponsorship status at Installation Dinner
- Electronic display of company name inside ballroom
- Logo & Link to OCHBA website & HBA E-Newsletter as Platinum Sponsor
- Opportunity to provide promotional material/mementos to all attendees
- Four (4) tickets for Opening reception
- Four (4) tickets to all HBA events for one (1) year w/complimentary display table

Gold Sponsor.....\$7,500

- One VIP table of ten (10)
- Logo placement on all invitations, OCHBA website and in the ballroom
- One-Half page ad space in Installation Dinner Program
- Electronic display of company name inside ballroom
- Logo & Link to OCHBA website & HBA E-Newsletter as Gold Sponsor
- Four (4) tickets for Opening reception

Silver Sponsor.....\$5,000

- One preferred table of ten (10)
- Electronic display of company name inside ballroom
- One-Half page ad space in Installation Dinner Program
- Logo & Link to OCHBA website & HBA E-Newsletter as Silver Sponsor
- Four (4) tickets for Opening reception

Bronze Sponsor.....\$3,000

- One table of ten (10)
- Electronic display of company name inside ballroom
- One-quarter page ad space in Installation Dinner Program
- Logo & Link to OCHBA website & HBA E-Newsletter as Bronze Sponsor
- Two (2) tickets for Opening reception



Hispanic Bar Association of Orange County’s 42nd Annual Scholarship Fundraiser & Installation Dinner

Table Sponsor.....\$2,000

- One table of ten (10)
- Electronic display of company name inside ballroom
- Recognition in the Installation Dinner Program
- Logo & Link to OCHBA website & HBA E-Newsletter as Table Sponsor

Non-Profit/Law School\$1,700

- One table of ten (10)
- Electronic display of company name inside ballroom
- Recognition in the Installation Dinner Program

Individual Tickets

Member\$190 Non-Member\$225 Judge\$100

Program Advertising

- Full-Page \$1,000** (9” x6”)
- Half-Page \$600** (6” x 4.5”)
- Quarter-Page \$400** (3”x 4.75”)
- Eighth-Page \$250** (3”x 2.25”)

To reserve your space in the *Installation Dinner Program*, please return this form and your electronic file(s) containing your advertising, **no later than January 31, 2020.**

All attendees must pay for sponsorship or ticket(s) in full, prior to the event.

Ticket cancellations must be made in writing to info@ochba.org before February 14, 2020, or the full cost of the ticket will be due.

Please fax, email or mail directly to:

**Hispanic Bar Association of Orange County
P.O. Box 6130
Newport Beach, CA 92658
Fax: (949) 440-6710
email: info@ochba.org**

Send Electronic files for advertising to info@ochba.org.
PDF or high-quality JPEG files at 300dpi preferred in full color.

Please make checks payable to “*The Hispanic Bar Association of Orange County*” Tax ID #33-0666229. The HBA is a 501(c) 6 non-profit. Contributions are not tax deductible



Hispanic Bar Association of Orange County's 42nd Annual Scholarship Fundraiser & Installation Dinner

Contact Person: _____ Title: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

E-Mail: _____

Form of Payment: Please charge my

Credit Card: Visa MasterCard American Express Discover

Name on Card: _____

Account Number: _____

Expiration Date: _____ CCV Code: _____

Cardholder Signature: _____

Check (*Make checks payable to: **Hispanic Bar Association of Orange County***)

Please Indicate Your Sponsorship Level

- | | |
|--|--|
| <input type="checkbox"/> Event Sponsor \$25,000 | <input type="checkbox"/> Platinum Sponsor \$15,000 |
| <input type="checkbox"/> Gold Sponsor \$7,500 | <input type="checkbox"/> Silver Sponsor \$5,000 |
| <input type="checkbox"/> Bronze Sponsor \$3,000 | <input type="checkbox"/> Table Sponsor \$2,000 |
| <input type="checkbox"/> Non-Profit/Law School \$1,700 | <input type="checkbox"/> Member Ticket \$190 |
| <input type="checkbox"/> Non-Member Ticket \$225 | <input type="checkbox"/> Judge Ticket \$100 |

Underwriter Opportunities

Includes tickets to dinner and program advertisement. Contact info@ochba.org for more information.

- | | |
|---|---|
| <input type="checkbox"/> Opening Reception \$2,500 | <input type="checkbox"/> Silent Auction \$2,500 |
| <input type="checkbox"/> Invitations \$2,500 | <input type="checkbox"/> Parking Sponsor \$3,500 |
| <input type="checkbox"/> Wine (In-Kind) | <input type="checkbox"/> After-Party \$2,500 |
| <input type="checkbox"/> Dinner Program \$3,500 | <input type="checkbox"/> Table favors \$1,500 |
| <input type="checkbox"/> Video Tribute \$1,500 | <input type="checkbox"/> Shot Glasses (In-Kind) |
| <input type="checkbox"/> Centerpieces \$4,000 | <input type="checkbox"/> DJ/Sonora Dinamita \$5000.00 |
| <input type="checkbox"/> Folklorico Dancers \$1,750 | <input type="checkbox"/> Usher Sponsor \$1000.00 |
| <input type="checkbox"/> Award Sponsor \$4,000 | <input type="checkbox"/> Invitation Sponsor \$950.00 |